



The Vancouver Coffee Shop Franchisees Association

For the Betterment of Coffee Shop Franchisees

- Lack of support and feeling alone?
- Stressed out, sleep deprived or even depressed?
 - Future uncertain?

YOU ARE NOT ALONE. WE ARE HERE TO HELP.

www.vcsfa.ca | info@vcsfa.ca | text/phone 604-367-0875

Join many other franchisees as we diligently work towards a brighter future.

Why Join the VCSFA?

Financial

- Increase bottom line profit
- Increase sales with creative VCSFA initiatives
- Gain access to pooled information *before* it negatively affects you
- Gain access to our VCSFA Group Benefit Plan to create more security for your family
- Gain access to special pricing from VCSFA approved vendors

Practical

- Become proactive instead of reactive
- Learn basic things about running a coffee shop that you have not been taught (bookkeeping, technology, cost-of-goods control, hiring and firing, etc)
- Gain access to our priceless prospective employee database
- Learn about the latest scams and criminal activity *before* they hit your store

Legal

- Have your voice heard without fear of personal attack
- Gain access to priceless legal advice (ie. Lease agreements, franchisee agreements, etc) for *free*
- Gain access to world class franchise lawyers at discounted rates
- Gain access to our approved appraisers who can help you before, during and after your mandatory renovation

Awareness and Lobbying

- Raise awareness to the public about coffee shop franchising
- Lobby the BC government to introduce franchise legislation

Social

- Have *fun* while you build deep and meaningful relationships with fellow franchisees at fun social events, gatherings and association meetings